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## NEWS

**Date:** For Immediate Release  
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### **New Comfort V-Grip Sling Stretches But Doesn't Slip**

**Overland Park, KS** — Butler Creek introduces the new Comfort V-Grip Sling that is made of an advanced rubberized compound that has a slight stretch but is tacky enough that it won't slide off your shoulder. Shooters will appreciate the "V" indentations that are molded into the inside of the sling for extra holding power no matter where your hunt takes you. It feels significantly lighter and absorbs shock better than traditional slings.



The Comfort V-Grip sling is available in a choice of brown or black. The slings can be used with shotguns or rifles. For added convenience, it comes with or without swivels attached. Suggested retail is \$19.95 (sling only) or \$24.95 with swivels. For more information, visit [www.butlercreek.com](http://www.butlercreek.com).

*Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell®, Tasco®, Serengeti®, Bollé®, Uncle Mike's Law Enforcement®, Stoney Point®, Hoppe's®, Butler Creek®, Kolpin® and Final Approach® brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.*

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